

waterski & wakeboard  
scotland



# COO ANNUAL REPORT 2025

**PREPARED BY:  
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# A WORD FROM THE COO

This past year has been one of strong and deliberate growth for Waterski & Wakeboard Scotland (WWS). Building on the foundations established in previous seasons, our focus has been on expanding capacity, improving delivery, and strengthening the pathways and opportunities available across Scotland.

The 2025 season has seen real progress in both scale and quality - with growth across participation, competition, and development activity. The atmosphere around the organisation feels more connected and energetic than ever, reflecting the hard work of our staff, volunteers, and partner sites who continue to deliver outstanding experiences on and off the water.

None of this progress happens in isolation, and I'd like to acknowledge the collective effort from everyone involved—from those delivering on the ground to those supporting strategically through governance, funding, and partnership work.



**CALUM GAULD**

CHIEF OPERATING OFFICER  
& HEAD OF GROWTH



## RESTRUCTURE AND INCREASED CAPACITY

April's organisational restructuring was a key milestone, boosting weekly delivery from 60 to 140 hours across the Development Team and National Training Site (NTS).

At NTS, Michael Limonci and Kirsty Williams joined as full-time seasonal staff, ensuring consistent delivery through the peak season. Development capacity also grew with Tegan Brady and Celine Grech appointed as Development Officers, supported by SportScotland.

This investment has transformed our ability to plan, deliver, and evaluate activities more effectively.

# COMMUNITY & DEVELOPMENT ENGAGEMENT

The new structure enabled deeper community engagement and a broader reach.

A one-day session with Fettes College allowed us to explore future schools delivery and large group bookings. We also continued our successful collaboration with **Fairway Fife**, delivering another impactful programme for participants with additional support needs. Seeing several of their cohort compete at the Wee Board Bash was a highlight of the season.

Improved data tracking has helped us better understand participation across sites and programmes, providing a clearer picture of Scotland's active waterski and wakeboard community.



# PROGRAMMES & PATHWAYS

2025 saw major strides in development.

The new **Little Ripples** programme introduced children **aged 1-10** and their families to the water – a model we're excited to expand to more sites. **The Women & Girls Project**, funded by BWSW, welcomed participants **aged 9-72** and was one of the most successful projects of the year.

Guest coaches Glen Campbell and Arron Davies joined us to share their expertise, while the **Ski and Wake Development Squads** expanded nationwide with support from Loch Lomond Wake School, Loch Earn Wake School, and Foxlake.

A special thanks goes to Kevin Lochhead, whose coaching programme will help shape the new WWS Coaching Framework, and to John Radford, who delivered multiple SBD2 courses, qualifying **15 new drivers** across Scotland.





## STUDENTS & EMERGING TALENT

The WWS Student Society, launched in 2024, now connects over **130 active members** across universities. Students engaged with multiple sites across Scotland, organised an annual trip to 313 Cable Park in Lithuania, and stayed connected through off-season flip clinics and climbing socials.

The first **Scottish Student Open** was a major success, re-establishing a vibrant student pathway and supporting the next generation of leaders, volunteers, and competitors.



## PARTNERSHIPS & IMPACT

Our partnerships continue to be the foundation of our progress.

We're grateful to SportScotland for ongoing investment and support, and to Children 1st for their guidance on safeguarding and inclusion.

Strong collaboration with clubs and host sites has underpinned every development programme and event, and we're excited to grow our partnership with The Wake Yard following their rebrand and new ownership.

Participation has **risen by 251%**, reflecting better data capture and the expansion of projects, programmes, and competitions across the country.

# LOOKING AHEAD

Our focus for 2026 includes:

- Expanding development and community programmes, including school delivery.
- Begin shaping the WWS Coaching Framework – a long-term project to strengthen coach development and progression.
- Building new funding and sponsorship opportunities for long-term sustainability.
- Continuing to uphold the highest standards in governance and safeguarding.

The progress made this season shows what can be achieved through collaboration, creativity, and commitment. With solid foundations in place, WWS is well-positioned to continue growing and inspiring the next generation of skiers and riders.

